



Cross-Category Placement Ideas



**CareMates
Vytrile Gloves**

**CareMates
Nitrile Gloves**



**WorkMates+
Nitrile Gloves**

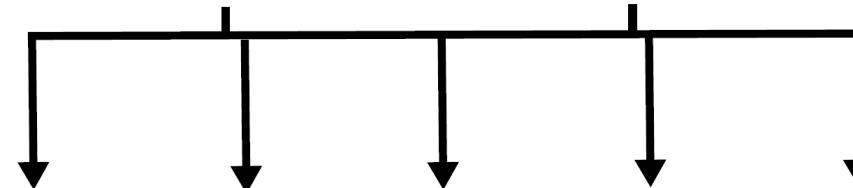
**CareMates
Earloop Masks**



Diabetes Care



Most Home
Healthcare/
Incontinence



All Home
Healthcare/
Incontinence



Chemotherapy/
Home Infusion



Hair Care



Office Supplies/
Printing



Automotive



Cold, Flu &
Allergy

The need for gloves and masks extends beyond First Aid and will often result in add-on purchases when products are placed with companion category products. Consider additional strategic placements outside the core category.



SHEPARD
MEDICAL PRODUCTS

www.care-mates.com

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