

Cross-Category Placement Ideas

CareMates Vytrile Gloves



Diabetes Care



Most Home
Healthcare/
Incontinence

CareMates Nitrile Gloves



All Home
Healthcare/
Incontinence



Chemotherapy/
Home Infusion



Hair Care

WorkMates+ Nitrile Gloves



Office Supplies/
Printing



Automotive

CareMates Earloop Masks



Cold, Flu &
Allergy

The need for gloves and masks extends beyond First Aid and will often result in add-on purchases when products are placed with companion category products. Consider additional strategic placements outside the core category.